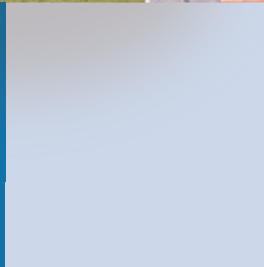
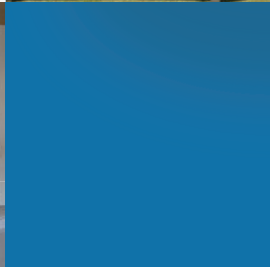
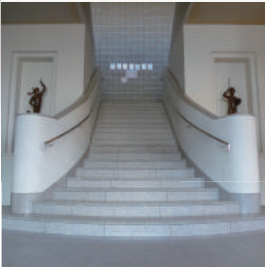
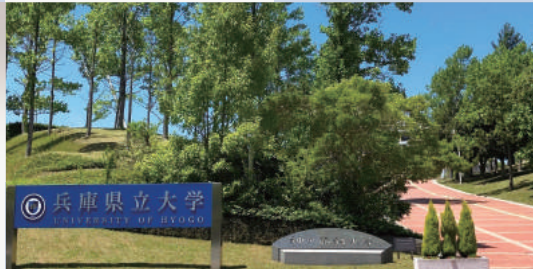


Graduate School of Social Sciences University of Hyogo

Department of Global Business Global MBA



UNIVERSITY OF HYOGO

Welcome to Global MBA

Living in an era when it is impossible to ignore both the beliefs and customs of your neighbor, and the incidents occurring thousands of miles away, where you study may seem less important than what and how. Our Global MBA aims to offer professional knowledge in the field through a fieldwork program that integrates the characteristics of the Japanese business world into the wider international network. By offering opportunities to become involved in area-specific activities both in Japan and in other countries, we hope to nurture our students to become ethical researchers, business persons, and communicators. Our goal is to turn our graduates into citizens of the world, who use their expertise ethically and for the welfare of society as a whole.

Prof. Miki Suehiro, Department Chair

Fundamental subjects

The Macroeconomics course is designed to give students the background knowledge needed to understand macroeconomic issues in the global economy. The course focuses on the determination of major macroeconomic variables such as output, interest rates, employment, and price levels in the open-economy context. The course also addresses several policy issues, and discusses the capacity and limitations of macroeconomic policy in stabilizing the business cycle and promoting growth.

The Microeconomics course aims to provide students with the theoretical basis of microeconomics and to enhance their ability to pursue economic analyses on business management. The course focuses on the market structure, consumption and production, investment and information, and public goods. Knowledge of microeconomics is vital for analyzing problems in business management, managerial decision making, understanding public policy, and microeconomic phenomena in a modern economy.

Global Business

This course aims to help students grasp the latest research trends in the field of International Business by reading through the literature of both main existing theories and highly-cited papers in recent years. Also, to achieve a deeper understanding of the theoretical findings and their applications in the reality, students are required to conduct case studies of multinational enterprises (MNEs) based on their research interests.

While following this course, students will acquire advanced knowledge of the underlying mechanism of MNEs' strategic decisions and their cross-border management. As the outcome of this course, students will be able to develop their perspectives on identifying critical issues in management, as well as to utilize proper theoretical tools to cope with the challenges.



Doing Research

Research in the postgraduate courses in Japan requires acquiring fundamental knowledge of the various academic disciplines and research methodologies, combined with a thorough understanding of research ethics, so that students can conduct their research in line with the educational requirements of the various academic fields.

Our Research Seminar offers the students the opportunity to develop their research proposals through intensive tutorial sessions with their supervisors. The master thesis is a project where the knowledge obtained during the courses offered by our program is refined through guided personal research and integrated into the final goal. Depending on their academic interests and research plans, each student is assigned a supervisor who will offer constant support based both on their professional expertise and the school's academic requirements, towards the completion of the master's thesis.

Consulting Project

In order to connect the students to the real world, fieldwork (both within and outside the borders of Japan) represents an integral part of the program. Through fieldwork in a multinational company from our extensive network, the goal is for students to acquire the skills necessary to have a global perspective and be active as business persons. The method used is to qualitatively or quantitatively analyze a real company using an analytical framework based on the theories of business administration. This will facilitate the transition from classroom and library to the business world, and will also provide the students with hands-on experience and knowledge.

Japanese Culture and Society

Contemporary Japanese society is characterized by an ambivalence of tradition and modernity, a demographic transformation and changes in employment and families. The first part of this course addresses the discrepancies between urban and rural areas, a diversification of employment and family structures, and the significance of ethnic minorities. The second part investigates the changes in Japanese society through the lens of fashion and popular culture. Students are encouraged to reflect critically upon Japan, which remains a global and prosperous nation but needs to address the challenges of an aging society, the integration of non-Japanese citizens and social inequalities along the dimensions of gender, sexuality, age, and social class.

List of faculty and subjects

Our full-time faculty members have extensive teaching and research experience at leading universities within and outside of Japan.

ASSMANN-TERADA Stephanie	Research Ethics, Seminar I, Seminar II, Japanese Culture and Society	ONOHARA Noriko	Japanese Culture and Society
IWASE Maomi	Research Ethics, Consulting Project	TAMAS Carmen	Research Ethics
KANOUE Ikuya	Seminar I, Seminar II	KINSHI Kayoko	Research Ethics, Comparative Culture
NAKAO Kouichi	Japanese Business, Seminar I, Seminar II	NGUYEN Quoc Hung	Macroeconomics
NAGASATO Kenji	Consulting Project*, Seminar I, Seminar II	KHALID Saddam	Management
SUEHIRO Miki	Comparative Society, Seminar I, Seminar II	YUAN-YUAN Gong	Global Business
YAMAGUCHI Takahide	Research Methodology, Seminar I, Seminar II	NGHIEM PHU Binh	Marketing
KUSANAGI Shinichi	Research Ethics, Law	TBA	Cross Cultural Communication
VIXATHEP Souksavanh	Microeconomics	TBA	Accounting



Seminar I & II in 2021

In Seminar I and II students will work towards completing their Master's thesis, thus acquiring and enhancing the skills and knowledge necessary for research.

Professor	ASSMANN-TERADA Stephanie	Ph.D. (Philosophy)	Sociology, Cultural Anthropology, Japanese Society
Professor	KANO Ikuya	Ph.D. (Business Administration)	Human Resource Management
Professor	SUEHIRO Miki	Ph.D. (Language and Culture)	Social Analysis on Globalization, Cross Cultural Communication
Professor	YAMAGUCHI Takahide	Ph.D. (Business Administration)	Global Business
Associate Professor	NAKAO Koichi	Ph.D. (Management)	Japanese Management, Organization Theory, Interorganizational Relation, Nonprofit Organization, Public Management, Local Revitalization
Associate Professor	NAGASATO Kenji	Ph.D. (Philosophy)	Japan's Manufacturing Management

Entrance Examination

The entrance examination for admission in April is held in August and February. For admission in September, examinations are held in February. Examinations for recommendation-based admission will be held in June for admission in April, and November for admission in September. Only students who have completed undergraduate courses taught entirely in English at Japanese universities may apply for recommendation-based admission.

For details, please check the latest Application Guidelines posted on the website. The guidelines will be posted in early July and late October. The application guidelines provide information on application eligibility, documents required for your application and necessary procedures, entrance examination methods and dates, enrollment procedures, and admission fees.

Number of students to be accepted

Number of students to be accepted	3 (Total for enrollment in April) 3 (Total for enrollment in September)
Degrees awarded	Master's degree (Global Business Administration)

Enrollment and tuition fees

The following are the current enrollment fee and tuition fee. When the rules related to fees are revised, the revised amount of fees will be applied.

Time of Payment		At time of enrollment procedure	May	October	Total
Enrollment fee	Resident in Hyogo Prefecture * 1	282,000JPY	—	—	282,000JPY
	Resident outside Hyogo Prefecture * 2	423,000JPY	—	—	423,000JPY
Tuition fee		—	267,900JPY	267,900JPY	535,800JPY

(As of April 1, 2021)

- *1 A newly admitted student who has had permanent residence in Hyogo Prefecture for at least one year prior to admission (this also applies if the student's spouse or first-degree relative have had permanent residence in Hyogo Prefecture), or a graduate student who was enrolled as an undergraduate student at the University of Hyogo prior to admission to the Master's Program.
- *2 Applicants who are admitted through the special admission screening process for international students and residents of Hyogo Prefecture pay the same enrollment fee.

Other Fees to Be Paid at the Time of Admission

Membership fees of Shinshokai Supporters Society, Society for the Academic Promotion, and other councils, and Education Enhancement Fee: 142,000 JPY in total.

The amount to be paid may change. If you enroll in the Department from the undergraduate school or another graduate school of the University of Hyogo, fees that you have already paid will be deducted.

Accommodation

Accommodation for international students is available in the on-campus "Global House" dormitory. Those interested should mention it when submitting their application.



Meet Our Faculty



Takahide Yamaguchi, Professor

Takahide Yamaguchi, the Dean of the School of Economics and Management, received a BA in Commerce from Fukuoka University, and a Master and Ph.D. in Business Administration from Kobe Commerce University (the current University of Hyogo). In 2004, his research won the best poster prize of the European International Academy. His 2006 book, *Organizational Capabilities of Multinational Corporations* won the Japan Academy of International Business Studies (JAIBS) Award in 2007, and the Academic Award of the Japanese Institute of Certified Public Accountants in 2008. His research focuses on how Japanese firms achieve superiority

in their overseas subsidiaries, especially on the transfer of production systems overseas, which is an advantage of Japanese companies. His other research interests include the international transfer of tacit knowledge within organizations, such as international inter-firm knowledge transfer, international joint ventures between Japanese and foreign firms, and how Japanese joint ventures can gain an advantage, as well as the international marketing of ethnic foods, with Indian curry as a specific target.



Yuanyuan GONG, Lecturer

Yuanyuan Gong received her BA in International Economics and Trade from Shanghai University of Finance and Economics (China); Master and Ph.D. in Economics from Kyoto University, Japan. During her doctoral studies, she was awarded the Excellent Paper Award for Graduate Students from the Japan Academy of International Business Studies (JAIBS) in 2014. Her expertise includes foreign direct investment (FDI), cross-border mergers and acquisitions (M&As), strategic management, and knowledge management in the area of international business. Since 2011, she has been researching the rapidly increasing and relatively aggressive FDI

activities conducted by multinational enterprises from emerging markets (EMNEs). In her past projects, she focused on FDI by Chinese MNEs in photovoltaics (PV), apparel, industrial machinery, and electronics industries. By examining the knowledge transfer during the internationalization process of EMNEs, she provided a deeper understanding of how EMNEs enhanced competitive advantages to compete with established rivals from advanced economies and gained a foothold in the global market.

Access

From the airport

Kansai International Airport / Osaka International Airport

Airport express buses run from both airports to Kobe Sannomiya Station.

Kobe Airport

The Port Liner train connects the airport and Kobe Sannomiya Station.

From Kobe city center

From Sannomiya Station, take the Kobe municipal subway to Gakuentoshi Station.
(around 20 minutes)

If you come to Kobe by bullet train (Shinkansen),
take the Kobe municipal subway from Shin-Kobe Station
to Gakuentoshi Station.

From Gakuentoshi station

It takes around 10 minutes from the subway station to our campus on foot.

Contact

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Kobe, 651-2197, Japan
e-mail: g3s@ofc.u-hyogo.ac.jp
<https://www.u-hyogo.ac.jp/g3s/en>
<https://www.u-hyogo.ac.jp/g3s/gba>